



Knight Notes #2...



For Durham NNO Neighborhood Coordinators

NNO 2013 only one week away!

More useful information for you is included in this 3-page bulletin.

Next and Last Knight Notes Update is Friday, August 2.


YOU ARE CORDIALLY INVITED...

PLEASE try to attend and/or send representatives to **CrimeStoppers' 30th Birthday Bash** on **Monday, August 5 at 5:45 p.m. at Durham City Hall**. This event particularly targets NNO Neighborhood Coordinators. You will hear about three successful examples of Durham police-community partnerships. *Remarks and Presentations* (as noted below) will include the history and highlights of Durham Crimestoppers (also celebrating 30 years); an introduction to Durham Police Department's new officer training model for improved community relations and important facts you never knew about pedestrian and crosswalk laws; and farewell reflections on DPD's highly acclaimed NC Child Response Initiative (NCCRI) that recently lost grant funding.

Light refreshments (cake and punch) will be served. Being mindful of your time, the main event will last an hour. Information shared will be compelling though. Additional NNO giveaway items may also be available.

A 30th Birthday Bash

Celebrating Durham CrimeStoppers, National Night Out & More



DURHAM CRIMESTOPPER
683-1200


30
ANNIVERSARY

Monday, August 5, 2013
5:45 p.m. to 7:30 p.m.
Durham City Hall
101 City Hall Plaza

5:45 p.m. to 7:30 p.m.
CrimeStoppers Reception

6 p.m.
Remarks & Presentations

7 p.m.
Mayoral Proclamations for National Night
Out 2013 & Durham CrimeStoppers



For more information, contact Kammie Michael at (919) 560-4322, ext. 29195
or Kimberle Walker at (919) 560-4322, ext. 29194

Promptly Pick Up Your Packs!

To expedite your NNO Promo Pack pick up, a good idea is to let me know in advance the day and approximate time you plan to come. That way I can be in the main lobby of police headquarters waiting for you. Otherwise, you may have to wait for the desk officer to call me to the lobby. And if the front desk is busy, your wait may be prolonged. Be mindful that parking is generally on the side and in the back of headquarters. You must come to the front of the building (facing Chapel Hill Street side) to enter. If I am aware of your arrival time in advance, I may be able to accommodate you in a more convenient manner.

The pick-up dates available for you to collect your NNO Promo Pack from police headquarters (505 W. Chapel Hill Street) are as follows:

Thursday, August 1, 2013	8 a.m. to 6 p.m.
Friday, August 2, 2013	8 a.m. to 6 p.m.
Saturday, August 3, 2013	8 a.m. to 9:30 a.m.

Your pack will contain **5 NNO t-shirts; 3 NNO Baseball Caps; 15 NNO Hand Fans** and **at least 12 NNO Balloons.**

The pack also contains printed resources on the following and more: Durham County Juvenile Crime Prevention Council; Dangers of Sexting; What You Need to Know about North Carolina Crosswalks; Durham County Cub Scouts; Durham Police Department Master Facilities Plan Update; 2012 Durham Police Department Annual Report (Partners in Safety); Durham CrimeStoppers; Project Safety Neighborhoods; 2013 Citizens Police Academy registration; Citizen's Financial Report (for fiscal year ended June 30, 2012); Durham One Call; City of Durham Water Management.

As quantities are limited, a tip for use is to set up a display table for neighbors to review materials during your NNO gathering. After NNO 2013, don't forget to save the materials use the materials for story ideas for newsletters and/neighborhood list servs.

Purpose to Heighten Safety Awareness and Community Resources. Take the time to review printed materials. Perhaps spotlight at your NNO event information and services you didn't know about previously. You could also use information to develop questions for prizes and giveaways. Whatever your strategy or event agenda, the goal is to heighten safety and crime prevention awareness, and the need to be an active partner with the Durham Police Department.

Drawings for Gift Certificates at Target Public Safety Day

Saturday, August 3, 10 a.m. to 1 p.m.

8210 Renaissance Parkway (SouthPoint TARGET)

For NNO Neighborhood Coordinators ONLY!!!!!! Multiple drawings will be held at 10:30 a.m., 11:30 a.m. and 12:30 p.m. Two individual entries per registered neighborhood permitted each drawing. Must be present to win! Gift cards valued at \$20 and \$10!

A Photo Finish, Please!

Good photos (and video) of NNO neighborhood events visually chronicle insightful details necessary for the City's post report to the National Association of Town Watch, and especially the NNO awards competition. Good photos can also be used to help promote future NNO event in your community's newsletter and in City promotions. When taking photos, try to capture details that strongly convey the 'spirit' of the event. The best photos will show 2013 NNO items and residents and police officers/officials together. You don't have to take many photos. Actually three to four really good ones (that are in focus, of course) will do! *If using a camera phone, be sure you use a high resolution to ensure quality photos. Photos taken with low resolution settings generally cannot be used for DPD's post promotional use.*

Preparing for DPD's Post NNO Survey...

The day after NNO, DPD will send to each coordinator a post-NNO survey to complete. Your feedback is **essential** as it will be used as part of DPD's required report back to the National Association of Town Watch. Once received, complete the survey promptly, while the details of your event are fresh. DPD will need the information returned quickly in order to review and meet the report's submission deadline.

Below are examples of DPD's post survey questions:

- **What are your overall impressions about your neighborhood's 2013 NNO observance?** *(Including resident participation and enthusiasm, police visibility/participation, heightened awareness of crime prevention and safety initiatives, etc.)*
- **What are your overall impressions of the Police Department's 2013 NNO programming and coordination:** *(For example: NNO Promotional Promo Pack/Bags, Registration Process, NNO Updates, Special Events Permitting and Barricade Service, Responsiveness of staff, etc.)*
- **Note any other City or community agencies/groups that participated in your observance.** *Feel free to acknowledge any particular police officer, community leader, department or employee, media representative, or business who contributed to your observance in a particularly beneficial way.*